

PRESS RELEASE

Progroup donates 10,000 euros for the junior and youth fire brigades in Sandersdorf-Brehna and Bitterfeld-Wolfen

Landau, 14 April 2021 – Progroup is donating 10,000 euros to the association for supporting fire safety education in Bitterfeld-Wolfen. The donation will be split equally between the junior and youth fire brigades in the towns of Sandersdorf-Brehna and Bitterfeld-Wolfen. At Progroup's PM3 paper factory in Sandersdorf-Brehna, Maximilian Heindl, Chief Development Officer and member of the Progroup Board, has now handed over the symbolic cheque to Claudia Elze. She has been running the association for almost 20 years and for many years has volunteered as a responsible guardian for the district youth fire brigade in the Anhalt-Bitterfeld fire brigade association for the junior and youth fire brigades.

Since August 2020, Progroup has been manufacturing containerboard sustainably from 100 per cent recovered paper in one of the world's most modern paper factories. "Fire safety is of fundamental importance in a paper factory. We count ourselves lucky that the fire brigades are there to support us instantly in an emergency," said Maximilian Heindl, Chief Development Officer and member of the Progroup Board, at the handover of the donation. "The service that the fire fighters provide is invaluable to society. We are thrilled that here today we are able to support the work to educate the next generation about fire safety."

Claudia Elze added: "Thanks to this generous support, we can push on with recruiting more young people – as soon as the pandemic allows - and hold our next project days such as the popular junior and youth fire brigade days, leisure activities, environmental days as well as children's and club parties."

As a company that operates at 14 sites in six countries, Progroup is a part of many communities in Central Europe. The company benefits from the existing infrastructure as well as lots of committed and well-trained employees.

As a good neighbour, Progroup wants to give something back to these communities. This is why the company likes to participate in public life, is keen to engage in dialogue and is committed to supporting the common good at a local level. It gets involved by supporting projects which support children and young people. This may be in education but also in sport, or may involve specifically supporting disadvantaged children and young people.

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In 2020, Progroup donated a total of around 80,000 euros in particular to fund regional coronavirus support schemes.